Edgeworth Analytics

Beyond the Dashboard.

www.edgeworthanalytics.com
WE’VE MASTERED DATASETS FROM EVERY CANDY BAR SOLD IN THE US...

Data is key to your job. It’s key to your company. But just keeping on top of the data coming in can be overwhelming. You’ve probably felt like you’d need an economist to get it under control and make all that data work for your department and your organization.

Well, we have a few economists on our team and can still relate to that feeling! Data can be hard, but it doesn’t have to be. We have worked with Fortune 500 companies to help them find the simple solutions to their data issues. We have seen a lot of companies that track very specific KPIs or have informative dashboards, but struggle to dig down a layer beneath. You might never enjoy data as much as we do, but our experience and our framework will help relieve your data anxiety and make sure you’re ready for the tough questions. With our help, you can harness data so that it becomes a tool that drives efficient decision-making and transforms your department into a value driver.

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WE'VE MASTERED DATASETS FROM EVERY CANDY BAR SOLD IN THE US... TO THE NUMBER AND TYPES OF PLAYS IN EVERY NFL GAME. WE LIVE BIG DATA.

Go Beyond the Dashboard

How often are you in a conversation when a KPI or a number on the dashboard is questioned and the conversation immediately falls back on anecdotes instead of digging into the data? We work with you to make those conversations around data and your supporting materials more informative. Our classes – based on proven methods developed by our PhD economists, but designed to be accessible and easy to understand – help you break down that barrier. You will become more comfortable with the data around you without the pressure of feeling that you need to be an expert. In our classes, you will review key concepts that you can use to identify and avoid data traps. You will learn our framework born from our deep experience for answering the hard questions. You will even have some fun learning it through our unique model that gives you real world examples that will stick with you long after the course is over.

We regularly offer training courses around the country, as well as customized webinars or in-house classes developed just for your organization.

The Edgeworth Difference

When it comes to big data, we live it. We work with datasets that cover everything from the sale of every candy bar sold in the US to the fuel surcharges imposed by train companies to the number and types of plays in every NFL game. While we love doing this, we realize that most people don’t. Most people wouldn’t even know where to begin and the hurdle of figuring that out is too high or too scary.

Edgeworth Analytics grew out of our experience with Edgeworth Economics, a leader in economic consulting and data analytics. Our instructors have spent their careers successfully applying rigorous data techniques to some of the most complicated challenges, like high-profile litigation and government regulatory proceedings. They’re experts not only at working with data, but also explaining it in a way that’s clear and easy to understand. You have real world data challenges. We have real world experience we’re excited to share.
Through education and consulting, Edgeworth Analytics empowers professionals and organizations to unlock data’s potential. Data is the lifeblood of every organization. But the amount and complexity of data grows every day. Using proven methods for gathering, structuring, analyzing, and applying data, we help transform analytics from a source of anxiety to a consistent driver of stronger operational and competitive performance. Our unique approaches are rooted in the expertise and real-world experience of our sister company Edgeworth Economics—a firm of PhD economists who rigorously apply economic principles and hard data to high-stakes litigation, regulatory, and other challenges.

Edgeworth Analytics makes data analysis accessible and easy to understand for practitioners across a range of business services—including human resources and marketing—as well as in government, media, and polling. Our teaching program equips professionals to become comfortable with data and to better understand their KPIs and dashboards. In our consulting service, our team works closely with clients to deliver key insights and targeted recommendations, while providing a working understanding of sound data analysis long after the project ends.