

Silver Lining Sectors of the Coronavirus Pandemic

Across the US, the effects of the Coronavirus pandemic are far reaching and devastating. Still, in the midst of this turbulence, some sectors might actually thrive. Our infographic highlights data that show that even in a widespread downturn, there are positive economic trends.

5 of 13 sectors grew year-over-year in March / April 2020

Grocery Stores
13.2% growth
drove the *Food & Beverage Stores Sector*²

Online Sales
helped drive **21.6%**
growth in the *Nonstore Retailer Sector*³

Pharmacies
11.7% growth
drove the *Health and Personal Care Sector*⁴

Warehouse Clubs & Supercenters
15.3% growth drove the
*General Merchandise Sector*¹

Home Improvement
helped drive **4.7%** growth
in the *Building Material & Garden Equipment Sector*⁵

¹ Source: <https://www.census.gov/retail/index.html>. Warehouse Clubs & Supercenters make up 74% of General Merchandise Stores. Warehouse Clubs grew 15.3% year-over-year in March 2020; General Merchandise Stores grew 7.9% year-over-year in March 2020.

² Source: <https://www.census.gov/retail/index.html>. Grocery Stores accounted for 90.1% of the Food & Beverage Stores Sector. Grocery Stores grew 13.2% year-over-year in April 2020. Food & Beverage Stores grew 12.0% year-over-year in April 2020.

³ Source: <https://www.census.gov/retail/index.html>. Online/electronic and mail-order retailers make up 90.3% of the Nonstore Retailers Sector. Online/electronic and mail-order retailers grew 16.6% year-over-year in March 2020. Nonstore Retailer sales grew 21.6% year-over-year in April 2020 and 14.2% year-over-year in March 2020.

⁴ Source: <https://www.census.gov/retail/index.html>. Pharmacies & Drug Stores make up 87.9% of Health and Personal Care stores. Pharmacies and Drug Stores grew 11.7% year-over-year in March 2020. Health and Personal Care Stores grew 5.3% year-over-year in March 2020.

⁵ Source: <https://www.census.gov/retail/index.html>. Hardware stores, as well as home repair and improvement materials/supplies, made up 87.9% of the Building Material & Garden Equipment Sales Sector. Hardware stores and home repair and improvement materials/supplies grew 5.2% year-over-year in March 2020. Building Material & Garden Equipment Sales Sector grew 4.7% year-over-year in March 2020.